

Draft Agenda, Cherry Hill Chapter Board of Directors Meeting

October 24, 2019, 7:00 p.m.

Upcoming:

- Holiday Chorus Oct. 28 - Dec. 2
- 11/9 Veterans Day ceremony, Woodland Ave. Presb. Church, RT 10:30am
- 12/7 Holiday shows
- 12/14 Holiday party

FYI:

- The chapter voted 10/21/19 to activate the open-gender bylaws option.
- The position of VP-Business/Events was split into VP-Business (Scollay elected) and VP-Events (Bush elected)
- New Marketing committee: Frumento, Schwartz, Weaver, Dodd
- New Membership committee: Clifford, Scollay, Dorfman, Wolff, Levinson
- New Singing Valentines committee: Jones, Al Evans, SV chair
- Money is available for social media advertising (Thornton email 10/18).

Reports Received:

- Draft Operating Manual rev. J (Barker - see below)
- Proposed logo designs (Frumento/Neff)
- Camden County College and Heritage Commission Local Arts Program grant renewal application (Thornton)
- Singing Valentines financial report (Thornton)
- Treasurer Report (Thornton)
- September minutes (Jones)
- Secretary Report (Jones)
- Info on Groupanizer Social Function costs (Dodd, Evans - see below)

I. Call to Order

II. Opening Song: "The Old Songs"

III. Approval of September minutes

IV. Secretary and Treasurer reports

V. Old Business

- Chorus logo
- Suggested by Jim Scollay:
 - Advertising in CH-West concert program booklets (Scollay - email to Neff/Frumento/Barker). Full page \$200, half page \$100, or quarter page \$50.
 - Holiday intramural quartet competition (Scollay)
- Everyone in Harmony committee report: draft chapter Operating Manual, rev. J

VI. New Business

- Accept new bylaws (a BHS requirement)
- Authorize Mike and/or Bruce to negotiate a show contract with Mainstage
- Public website updates desired
- Suggested by Jim Scollay:
 - Update on dec 16 chapter quartet festival
 - Discuss - status of chapter quartets, names/contacts marketing materials
 - Bucket list You tube video for valentines like big Apple did last year
 - Discuss fundraising for April 16 contest in cherry hill. Several dine and donate events.
 - Ask Burjis if interested in having his ensemble perform at April barbershop contest. Need to inquire soon
- Rich Gray has been getting complaints about tracks and sheet music missing from Groupanizer. He asked for a website officer position to be created or for it to be a responsibility of VP-Marketing.

VII. Announcements/Good of the Order

VIII. Closing song: "Keep the Whole World Singing"

encl:

Draft Operating Manual, rev. J

2020 Board

Email chain re. Groupanizer Community function

Draft Operating Manual, rev. J:

All Cherry Hill Chapter members, regardless of gender or chorus membership, will have the right to:

1. Vote in chapter membership meetings
2. Be elected to the as chapter officers or directors
3. Participate in chapter committees
4. Attend chapter social events
5. Participate in mixed ensembles
6. Listen to coaching sessions

Pine Barons Chorus membership, rehearsals and performances are open to males only. Chorus membership continues to require a successful audition before the Music Team.

2020 Officers & Board Members

President - Mike Thornton

Secretary - Richard Jones

Treasurer - Bruce Barker

VP Music & Performance - Mike Weaver

VP Marketing & Public Relations - Drew Frumento

VP Business - Jim Scollay

VP Events - Chris Bush

VP Membership - Floyd Clifford

VP Program - Steven Ritz

Immediate Past President - Bruce Barker

Members at Large

- Jay Dorfman

- Chris Cook

- Randy Deger

- Rocco Rosetti

Email chain re. Groupanizer Community function:

Bruce,

Groupanizer pricing for our chorus is as follows.

Choir Genius members only website (40-99 members) \$423.36/year

Choir Genius public Smart Site website add on (optional) \$129.60/year

Choir Genius patron/donor Community module add on (optional) \$423.36/year

The only info I have regarding comparison is from Al Evans who has knowledge that the Dundalk Chapter changed from Constant Contact to Groupanizer Community Module. I'm sure Al would fill us all in or provide a contact.

Jim

ALVIN EVANS

to Doug, Jim, me

Jim & Bruce,

I believe Doug Treff set up the COC Groupanizer account and should be able to provide costs involved and features he chose. I've copied him but his e-dress is: doug@treff.us
Al

Doug Treff <doug@treff.us>

to ALVIN, Jim, me

Al,

We continued to use Constant Contact for emailing show patrons. Depending on your use, you may or may not want to do the same. We liked the text editor and formatting features better for that.

As for Groupanizer, it's priced by the size of your group, so you should contact Groupanizer yourselves to get accurate pricing for your group.

We have our own public facing web site hosted by a member who owns an IT company for free. So the only piece for which we use Groupanizer is the members-only and the in-house email lists.

Hope that helps,

--

Doug Treff
doug@treff.us

Oct

Tue,