

Re: RSS - 2019 Budget does include money for Social Media expenses related to Ready Set Sing

To Studio 4 . <richgray27@gmail.com> Copy Mike Weaver <weavermw@yahoo.com> • Andrew Clare <aclare09@gmail.com> • Jim Dodd <jjdodd@aol.com> • George Neff <drgneff@gmail.com> • Bruce Barker <bbarker21@gmail.com> • Rocco Rosetti <rrosetti50@hotmail.com> • Richard Jones <richardosj@comcast.net>

All:

The only expenses related to Ready Set Sing, for which I am presently aware, are limited to print advertising, performed by George Neff, for posters and flyers.

Available within the 2019 budget is a line item # 450SMMW for \$125 for Mike Weaver for social media to push the Spring Show and RSS as needed.

Also available within the 2019 budget, there is a 2ndline item # 450SMAC for \$125 for Andrew Clare for social media to push the Spring Show and RSS as needed.

Also, Jim Dodd may have money available or left over from social media expenses related to the 2019 Spring Show or 2019 Singing Valentines.

If Mike Weaver, Andrew Clare and Jim Dodd can identify suitable social media venues to advertise RSS, there is money available. I suggest that Mike W, Andrew C and Jim D coordinate any social media purchases to avoid duplication and to coordinate a similar message.

Please bring your social receipts and give them to me this Monday, Oct 21, 2019 and I will be glad to write you a reimbursement check.

thanks,

Mike T

On Thu, Oct 17, 2019 at 11:49 AM Studio 4 . <richgray27@gmail.com> wrote:

Hi guys,

Can everyone fill me in on what our advertising has consisted of leading into this week's start of the RSS program?

Have we had any responses?

Rich