

Cherry Hill, New Jersey Chapter J-022

Oct 24, 2019

Board Meeting

St. Andrews Ume Church

Lobby Conference Room

Attendees:

President: Bruce Barker

Treasurer: Mike Thornton

Secretary: Rich Jones

VP Programs: Steve Ritz (arrived 7:36pm)

VP Music & Performance: Mike Weaver, Absent

VP Marketing & Public Relations: Andrew Clare, absent

Social Media, Technology, web development:

Andrew Clare, absent

Jim Dodd, absent

Joel Schwartz, absent

VP Business & Events: Chris Bush

VP Membership: Jim Scollay

Members At Large:

Randy Deger

Rocco Rossetti (arrived 7:32pm)

George Neff

Rich Wolf, present

Guests: Andrew Frumento

Call to Order: 7:15pm The Old Songs

Agenda available; hard copy.

Marketing Ideas

Andrew F. presenting on marketing ideas. Social media posts need more, adding more to the posting to engage the audience. Continue advertising even after the first day of the event (RSS). Other social media outlets, make effort to post often to keep us in viewers minds. Follow others in our genre, local area. Get viewers interested in our shows, sing-outs, membership. Offer to post other groups on our site, and vice-versa.

Standard Chapter By-Laws(SCBL) Option 3 voted by chapter. BHS requests chapters to vote on accepting the SCBLs in addition to the option on membership.

Moved and seconded to accept new SCBLs. Discussion. Youth Protection policy still in work at Society, heads up for future. Vote called, voice vote carried.

Logo Project

Presentation by Ann Neff. Several monogram style logos designed by Andrew Frumento and George Neff were presented. Discussions. Much comment from board members present. Andrew looking for ideas and input from all.

Andrew Frumento departing 8:27pm

CHHWHS Program Book ad

CH-West concert program ad by Pine Barons. Full page \$200. Need ad copy for whole chorus for the program booklet life. Deadline date Nov. 11th. Task for Andrew F.

Mainstage contract

Construction at CCC may preclude parking in back of theater. Mainstage suggests to “go small” for spring show. Date reserved with St. Andrews as backup. Mike T. working the contract with Mainstage.

Singing valentines 2020

Ann Neff stepped forward to do the coordination for 2020. Barker’s available for use as central. R.Jones to provide historical data. Al Evans, Rich Jones, Ann Neff to be the committee.

Holiday Show Ads

Need someone to collect monies, ad copy, coordinate with Joel Schwartz. Mike T to be absent for several Mondays.

Website Public Page

Working with Jim Dodd on the Groupanizer site (new). Old site still active, needs updates. Steve Scolnick at District is resource for website development.

Website private

Several complaints from RG; major issues? Events? Music?

Jim Dodd, Richard Jones working the Public Facing Groupanizer, which uses CSS as the programming language. Need definition of what should be on the page, what links to other pages, etc. Jim and Rich can do the how, need board guidance as to the what. Members only view does get attention; some items missing, working the issues. [Note: public site beta version active for member comment as of Nov 11th]

Holiday quartet festival

Jim Scollay working to get event noticed. Dec 16th date, holiday theme. Rehearsal announcement needed. Quartets list needed, contacts, manager.

September Meeting Minutes

Motion to approve, seconded. Voice vote passed. No changes.

Treasurer Report

See Attached report.

Groupanizer Community module

Jim Dodd to report on the cost comparison versus Constant Contact account currently held by Rich Jones.

Chapter Membership for Ann Neff

Motion to accept Ann Neff into the Chapter, seconded. Discussion. Voice vote motion passes.

Everyone In Harmony committee still in action, Mission Continues. Accepting input from members.

Adjourned 9:24pm.