Meeting Notes Constant Contact Jan 3 2019

Discussion with Alison Profit

Use CC for newsletter, internal and external.

Use Event Bright partner, for ticket sales, advertising, event exposure. Contact info collection.

Door prize registration, use on-line, local app, text – to -join, enter raffle drawing text to a number as part of “silence cell phone” , QR code usage to order tickets, check in at will call desk.

Marketing Advisor Service – expert monthly call to guide use of platform, optimize use of platform, 500 emails = $95/mo, drop off as we become familiar, consider as add-on. Start – stop allowed.

Ten user accounts under the CC service platform. U500 = $45/mo, Non-profit prepay 6 mos 20%, 12 mos 30%, U2500 = $70, MMS = $50/mo

Training call included in initial setup, 25min.

Referral program $75 referral discount.

Personal account can be transferred when the board Oks the service. Personal Credit card payment

At the monthly $45 payment, if email is >500 the cost will increase. Training Call Jan 8th, 4pm, logged in.

Clair McClellen.

Send newsletter to Alison via reply email.