Planning Meeting December 12, 2018

Music Team call – major ideas for 2019, team and board. Narrow our focus, know the goal and work toward that.

Less new music, smaller rep, sing at a higher level. 2-3 new rep songs, one new holiday song; following spring show.

Dropping the more difficult songs, older songs.

Nine song show package, not including patriotic, funeral songs.

30, or 45 min gig commitments. With quartets.

Hour long gigs are not our best, have trouble with number of songs that are ready.

Never go off script, songs not rehearsed, must be good presentation on everything.

Wrestling with having guys sit out for not knowing the songs; adding more help, rather than punitive actions. Program of testing put in to get better accountability; realizing the guys are not quartet singers. Chorus singers rather than quartet singers. Testing feedback sheet. Remedial time for note corrections, before/different night. Score card/poster for songs/singers matrix, qualify get some incentive. Some guys that can’t/won’t will show on the board. Somehow get vocal help for these guys.

Section leaders not active, need these leaders, expectations published two years ago.

Rehearsal space issues, room is very substandard, vocal/audio. Need to develop good vocal habits that will carry whatever venue is presented.

Coaching – two major coaches, fly-ins; four local drive-ins for the year.

Spring show venue, holiday show venue – Dennis Flyer theater, one show spring, 2pm matinee to get a full house, until that show becomes well-attended. Continue to have the themed shows, Mainstage contract is best opportunity for us. Holiday show venue not comfortable for audience, perhaps at Mainstage. Show team to look into the issue.

Incoming Board – 2019 New era, new partnerships, setting example for membership, Present Prepared, Positive, words, notes, accountable. Discuss role with each board member.

Andrew Clare -- Social media content management. Perception of public is different from our barbershop perception.

Chris Bush – focus on venues to perform, soliciting gigs, pro-active, needs a budget. Needs a brochure to cater to the needs of the venue, heavy marketing focus, saturate market. Implement a gig sheet for the members. Clean up the poster boards (room dividers). Info details for the gigs. Posted on gig board, website, emails, Pine Nuggets, etc.

Steve Ritz – Program, inside and outside, fellowship focused. Expanding on activities outside events for non-singing membership approachable, bring a friend, new guys feel welcome.

Mike Weaver – Music team lead, close dialog with Rich Gray, recruit section leaders, close contact,

Jim Scollay – Membership, not present (walked in); grow the membership by reaching inside and outside, appoint a greeter for inside. Outside efforts means working with the others guys to have the materials, or other support. Support with an in house quartet. Audition process guided by that quartet. Key program. Rotate among chapter quartets.

Key objectives keep in sight

Key Partnerships – Each program, gig venue, has coordinated with all key leaders/board members/handout materials. Cross discussions with all the facets needed to promote the event.

Secretary/ Treasurer – board minutes posted on website every month, report to chorus on financial status/ board minutes figure out how to make membership aware.

1. Chapter President responsible to hold board members accountable to the plans and execution.
2. Board needs to hold each other accountable.

Treat every outside event as a major recruiting event, plan for it.

Make these event work for us, to recruit new members. Follow up with prospects. Retention. Return of former members.

Riser Standing Issues – fix seating, fix footing, ask those not standing.

Plan subject to modifications by board/members/feedback

Fine line between hobby/life-style, sensitivity to members issues, encouraging versus discouraging. More incentive-based program to improve singers. Honest rating, and accurate feedback as to words, notes. Award of star should be for 100%, not for less than that. How should we address the issue of members not singing the standard?