



THE PINE BARONS BARBERSHOP CHORUS

Cherry Hill, New Jersey Chapter J-022

Society for the **P**reservation and **E**ncouragement of **B**arber **S**hop **Q**uartet **S**inging in **A**merica

Barbershop **H**armony **S**ociety

September 20th, 2018

Called To Order: 7:13pm, Singing "the Old Songs, Down Our Way"

Pres, Bruce Barker, present

Treasurer, Mike Thornton, present

VP Music, Mike Weaver, present

Sec't'y, Rich Jones, present

VP Business & Events, Chris Bush, present

Membership, Rich Wolff, absent

VP Program, Steve Ritz, present

Member At Large, Al Evans, present

Chuck Edgerton, absent

Jim Dodd, present

John Celani, absent

Marketing & Public Relations, George Neff, present & Ann Neff, present

Social Media, Technology, Web development, Webmaster, Jim Dodd, present, Joel Schwartz, absent

Chapter Music Librarian, John Brook, not required, not present

Chapter Advocate, Herbert "Bud" Miller, not present

Music Director, Rich Gray, Jr., not required, not present

Quorum present, OK to continue meeting.

Agenda – added MeetUp question; Armed Forces Medley question

Motion to accept August Meeting minutes. Seconded. Discussion: Mike Thornton requested that the Minutes note that he abstained his vote for the chorus debit card. So noted. voice vote passed with amendment.

Treasurer: Switch to Quick Books in October. TD bank to Quicken data transfer now matching records. Gift Card reconciled with John Celani records.

Old business:

RSS Handouts – George & Ann presented materials for RSS, both 11x17 and 3x4. Noted that the “@” sign to be removed from materials, confusing. Suggestion to email the 8.5x11 version to membership; two versions, with and w/o photo. Presented a letter to distribute to area choir directors; text reviewed, some minor changes suggested. Letter is to offer the RSS program to the choir singers as a community service. Mike Weaver to put event on Facebook. R Jones to put event on MeetUp. George/Ann working on a two year marketing plan.

Show Ticket Sales BOGO idea – Discussion of the idea to offer a free student ticket for every adult ticket purchased at full price. Booted idea to Show committee (Mike Weaver, et.al.).

Polecat II purchase – more discussion on why, what, how many. R Jones tasked with licensing clearances, etc.; discussions on how to manage the distribution.

Motion: Motion made to poll chorus for count of those wanting a PC-II book; then purchase that number plus extras for the guest books, and a few beyond that for new members. The members would buy the books from the chorus. Seconded. Voice vote passed.

New Business:

MeetUp – R Jones requested a decision whether to continue the MeetUp account. Discussion of the use, and results for the current activity on the account. Suggestion to add photos. Suggesting to add other keywords to the meeting notice. Discussion regarding who has signed up thus far; real or just spoofs (one person has attended a rehearsal, two others indicated desire to attend) of the 41 signed up for the meetup. Desire to have all the chorus join and indicate going/not to spur interest and to show that the group is real.

Motion: Motion to reimburse R Jones for the current account (two payments thus far) and to continue for three payment cycles (18 months). Seconded. Voice vote carries unanimous. R Jones to submit invoice for the MeetUp fee.

Armed Forces Medley—R Jones directed to compare purchase of the stock Society arrangement (200906) versus getting clearance to continue using the U110137 arrangement (marked as U10137). Ask Society Library about the fee, one time or recurring? (R Jones)

Holiday Show – Discussions about needing the show materials prior to our next sing-out at Boscov's, Oct 16th. Show theme/title not yet decided; show committee to consider and respond to George/Ann for Marketing materials.

Motion to Adjourn. 7:30pm “Keep The Whole World Singing”

v/r

Richard Jones, Secretary 2018