

drgneff@gmail.com

6/21/2018 2:30 PM

Marketing Report

To board@pinebarons.org

June 21, 2018

The marketing team has little new to report. I would like to thank all Pine Barons who worked on marketing the Spring Show, especially Mike Thornton, Chris Bush, John Celani and Joel Schwartz.

We are now preparing to market Ready Set Sing. 400 handouts were distributed at the Spring Show, an additional 400 have been printed. A similar design is ready to be printed as a poster and/or e-mail flier.

Ann and I are still in the research phase of preparing a comprehensive marketing plan.

Respectfully Submitted,

George Neff

VP Marketing

Sent from my iPhone.