

Notes 26 Apr 2018

Bruce Barker

Jim Dodd

Chris Bush

George & Ann Neff

Rich Wolff

Mike Thornton

Mike Weaver

Chuck Edgerton

Steve Ritz

Called to order: 7:08pm sing "The Old Songs, Down Our way"

Sec Report: Member counts, etc. See attached.

Treas Rpt: Working on remaining show receipts, expenses

Balances: Business Conv Checking, \$21,478.69

TD Bus Conv Cking: \$5,277.01

TD Bus Conv Plus: \$8,000.00

Total funds: \$34,755.70

Reports that show 50/50 from Frank V are not correct descriptions nor category due to quicken grabbing the previous entry to fill the holes where a money entry did not (automatic download from TD to Quicken). Quicken "feature". Discussions with Mike T to clarify what happened. Note that a manual operation is required to correct the entry in Quicken to show correct budget category.

Ledger entries on attached reports.

Discussion of need for a chairman for show, another for program book, which sees to the execution of the task. Reminder to use a contract and certificate of insurance; [is a Society requirement].

Bruce to call Joel for pictures for the Camden County grant. Any/all printed material needs the update version of the county/state Council on the Arts acknowledgement. State/County now wanting more documentation of how/where the money gets used/spent.

Ad money for facebook from District? Still available?

Need an RSS chairman. No takers from board, so Bruce will assign.

Music and performance: Focus on competition. Testing taking a back seat, it's now Director's call. Good Show. Music team meeting needed.

Marketing: RSS program poster work in progress. Need planning, open to suggestions. Eric Herr is M-AD Marketing advisor. Cherry Hill Sun website? Colored images use on websites, may not exist in print, photo graphics that are eye-catching. Courier Post, Burlco Times, discussion of usage of Facebook advertising, membership usage of Facebook. Discussion of usage of outside persons for social media advertising. In general, discussing the lack of focus in our media usage. Who are we trying to reach? Why? What are the ads trying to accomplish? Questions to be addressed.

Query chapter membership who attends a church with a choir. Get address/email of director to receive letter about RSS.

Business Manager: Event calendar, schedule sent out. Follow up on last year's contacts. Holidays in Haddonfield, Holidays in Smithville. Home Depot quartet? Public versus private events. Haddon Heights.

Oceanaires Barbershop bash: Tuesday August 7<sup>th</sup> more attendance? Lansdale Picnic?

Groupanizer quote \$36/mo, plus \$15 for site. Setup \$300, port old stuff \$500. Connected Sound hasn't finished the conversion over to new format. Contact Amanda Hauler for JS usage.

Membership: one new visitor last week. Sang in FLA as a bbshopper. BYOB did visit with Rich to offer their services. Quartet Contest invitees, Rowan, the five from Jim Griffin. Open House. RSS begins Oct 15.

Program: Bowling, May 30<sup>th</sup> Wednesday. Fourth annual KWWB. Open to chorus and guests of members.

Fun night: quartets competing invited to sing in front of audience. Other fun stuff. June 25<sup>th</sup> Intrachapter competition.

Expectation sheet and job descriptions: Monday 4/30

Adjourned 9:00pm, "Keep The Whole World Singing"